

Industry Champion 2026

The Business Strategy Game

The co-creators of The Business Strategy Game, a competition-based global strategy simulation, hereby certify that

Tagg Maiwald

was a senior executive at the best-performing company in an industry setting where teams of students ran companies and crafted strategies aimed at achieving superior financial performance and market leadership; the exercise was conducted in a course at

University of Nevada - Reno



Arthur A. Thompson

Gregory J. Stappenbeck

Mark A. Reidenbach

Arthur A. Thompson

Co-Creator of The Business Strategy Game

Gregory J. Stappenbeck

Co-Creator of The Business Strategy Game

Mark A. Reidenbach

Co-Creator of The Business Strategy Game